

Serving the Children of the World™

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Mo-Ark Tops One Million for ELIMINATE!

ELIMINAT

maternal/neonatal tetanus

🔞 Kiwanis | unicef 🧐

\$51 Million Raised By Kiwanis Worldwide

The Missouri-Arkansas District recently surpassed the one million dollar mark in gifts and pledges for The Eliminate Project, Kiwanis International's global campaign to help eliminate maternal and neonatal tetanus from the face of the earth. The campaign began in 2010 with the goal of raising \$110

million world-wide by the time of our Kiwanis International convention in 2015. To date more than \$51 million has been raised worldwide.

As of April 16, 2014, we have raised \$1,026,065

in the Missouri-Arkansas District which represents more than 570,000 mothers and their babies saved from MNT. We are making a difference in Mo-Ark!

Twenty-Five Model Clubs

\$750,000 of the total raised so far is from 25 clubs in the district that have pledged to become Model Clubs by raising the equivalent of \$750 per member over a 5 year period. Those 25 outstanding clubs that are leading the way are: Columbia, Columbia-Boonslick, Columbia-Little Dixie, Creve Coeur, Doniphan, Florissant Valley, Jackson, Jefferson City, Lee's Summit, Lebanon, Liberty, Maplewood, South County-St. Louis, Warrensburg, and West St. Louis County in Missouri; and Batesville, Bella Vista, Cabot, Central Little Rock, Conway, Gravette, Newport, Pulaski Heights-Little Rock, Russellville, and Springdale in Arkansas.

187 Zeller Fellowships Included in the district's \$1,026,065 total are 187 Walter Zeller Fellowships. This exclusive award is unique to The missouri-arkansas district Eliminate Project and recognizes a gift of

> \$1,250 to the campaign. Each Walter Zeller Fellowship recipient represents more than 690 mothers and their babies saved from MNT. Our 187 Walter Zeller Fellows have saved and protected almost 130,000 mothers and their babies from MNT. Again, we are making a difference in Mo-Ark!

Big Help From Service Leadership

Also included in the district's total is over \$51,000 raised by our Service Leadership Clubs in Mo-Ark including 38 Key Clubs, eight Builders Clubs, 12 K-Kids Clubs, five Aktion Clubs, and five Circle K Clubs.

More Mo-Ark Clubs Need to Participate

While the \$1,026,065 raised in the district so far is an impressive total and something we can be proud of, it represents only about one-third of the amount needed for our share of the \$110 million goal based on our membership numbers. There are still 45 clubs in the district that have not contributed and many more that have only contributed a token amount. With less than 15 months left in the campaign we still have a lot of work to do. It is important that we have 100% participation from all clubs in the district with more clubs stepping up and making a long term pledge to the campaign.

Together, we will eliminate MNT!

From Jerry Martin, District Coordinator for the World-wide Service ELIMINATE Project.